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## **Niagara Conservation Supports Water Conservation Technician Degree Program in Oregon**

Eugene, OR (January 27, 2009) - To meet the growing need for trained professionals in the water efficiency field, Lane Community College has successfully launched its first program of study where approximately 30 students will earn an associates degree in applied sciences with a specialization in Water Conservation Technician. In support of this new curriculum at Lane Community College, Niagara Conservation has donated an indoor showerhead kit for each student to learn more about technology and hardware used to achieve water savings.

“Niagara is pleased to support Lane Community College and its Water Conservation Technician program.” says Lloyd Hathcock, director or program development for Niagara Conservation. Hathcock adds, “With an ever growing need for trained, experienced water efficiency professionals, it is critical that students enrolled in Lane’s program learn about the significant advances in technology that contribute to successful efficiency programs. Niagara proud to be considered a benchmark by Lane Community College for our high quality efficiency technology and hardware including toilets, showerheads and other tools.”

This capstone class, taught at Lane Community College, will teaches students how to design, implement, maintain and evaluate water efficiency plans and programs. Students study how to make the business case for efficiency and how wise water use supports sustainability. Case studies and hands-on methods provide students with practical experience creating formal water conservation plans.

Information about Lane Community College’s Water Conservation Technician program can be found at

<http://www.lanecc.edu/sustainability/conferences/StarkWater.pdf>

### **About Niagara Conservation**

With a history of more than 30 years of quality and innovation, Niagara Conservation has earned an unparalleled reputation as the premier manufacturer of high-efficiency water and energy conservation products. Niagara is the leading developer of complete conservation solutions for utility companies, leading governments and environmentally conscious consumers. Founder and president William Cutler established Niagara Conservation in 1977, and today the company is a multi-million dollar organization located in Cedar Knolls, New Jersey with satellite offices in California, Texas, Arkansas, Florida, North Carolina and an affiliate company in Toronto. Niagara also serves a global client base throughout North America, South America, the Caribbean, Europe, the Middle East and Australia.