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January 23, 2009

To Whom It May Concern,

In October, 2007 Holy Cross Energy decided to do a compact fluorescent bulb distribution to fifth and sixth grade students at every school in our service territory. We decided to do this in order to educate children about the importance of saving energy and reducing carbon emissions. Children could also teach their parents about saving energy (and money) by installing the bulbs in their homes.

After looking at several different vendors to help us with this project, we chose Niagara Conservation. They gave us competitive pricing and they were able to customize the kits with our logo and print materials. The people we worked with were extremely helpful, courteous and always responded immediately when we had any questions. They sent us sample kits and made sure everything looked just right before the order shipped. The quality of the end product was exactly what we wanted, and we had the kits shipped directly to each school in our territory. The quantities were correct, delivery was on time, and the project was completed without any problems.

Since that project, we've ordered additional CFL kits for an employee giveaway over the holidays. We're also working on another potential project with Niagara Conservation in 2009 which may include distributing efficiency kits (via a response card) to all residential consumers in our territory. The representatives at Niagara have provided us with good statistical information to help us make decisions about the best delivery methods. They have also offered a wide range of services from data collection, hosting a website and providing a toll free number to our consumers should they have questions about the products. They are willing to go the extra mile to make sure our program is a success.

I have been very pleased to work with Niagara Conservation and hope to work with them again on future projects.

Sincerely,

Eileen Wysocki
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