



## El Dorado Irrigation District

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Division 4

In reply refer to: WUE1208-279

December 29, 2008

Niagara Conservation Corp.  
Western Regional Office  
3294 Royal Drive, Suite 204C  
Cameron Park, CA. 95762

To whom it may concern,

The El Dorado Irrigation District (EID) is pleased to provide this letter of recommendation for Niagara Conservation Corporation (Niagara) for the proposed West Basin MWD Water Run-Off and Weather Based Two-Way Communication Centralized Irrigation Controllers Installation projects.

EID required a consultant to provide specific marketing and support services for our ET Controller Voucher Installation Program. The program is currently promoting the installation of 1,000 weather based irrigation controllers (WBIC) within our service area in El Dorado County, California. Niagara submitted a proposal to assist with the program and was awarded the contract for: marketing plan development and implementation strategies; marketing materials and form development; establishment and assistance with operating procedures for voucher processing; establishment of relationships with manufacturers, local retailers, and installers to provide products and installation services; assistance with identifying eligible products and conducting training workshops; and the development of a web-based reporting database for a program tracking system.

Throughout the project the Niagara team has been extremely professional, dynamic and flexible, ensuring the success of EID's Program. All work has been completed in a timely manner with an attention to detail that has exceeded my expectations. I have also found that the employees at Niagara work well together as a team and strive to make sure all of EID's deadlines are met.

I personally and professionally recommend Niagara Conservation to anyone in need of conservation program services and management. Niagara Conservation has been a pleasure to work with and I look forward to their assistance on future projects.

Sincerely,

Sharon Fraser  
Water Conservation Coordinator  
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