



Lloyd Hathcock, Director
Niagara Conservation
973-829-0800 x188
lhathcock@niagaraconservation.com
www.niagaraconservation.com

City of Tamarac, FL Wins Water Efficiency Award for Pre Rinse Spray Valve Retrofit Program

Tamarac, FL (January 21, 2009) - The City of Tamarac, Florida has been recognized by the Florida Section AWWA (FSAWWA) with the "Best in Show of Excellence for Demand Management for Large Utilities" award for its Pre-Rinse Spray Valve Program. Tamarac's award-winning water efficiency program is expected to save approximately 12.3 million gallons of water annually. The City of Tamarac chose Niagara Conservation as its program manager and service provider for this program.

As a part of Tamarac's "Culture of Conservation" efforts, the City retrofitted eighty-eight older spray valves with new, high-efficiency pre-rinse spray valves in food service locations within its service area. While removing food particles from dishware and other food preparation equipment in commercial kitchens, Niagara's high-efficiency pre-rinse valves enable commercial water customers to save water and energy used for heating water without sacrificing service levels or productivity. By choosing Niagara Conservation to plan and administer the program, the City of Tamarac was able to deliver an award-winning water efficiency program that was highly successful while proving cost-effective. Tamarac officials also plan to use valuable program data collected by Niagara Conservation at onsite audits to plan for future conservation programs targeted to specific customer groups. "Niagara was honored to be selected by the City of Tamarac to administer its pre-rinse spray valve program. Further, we are pleased to see Tamarac's program recognized by the FSAWWA for its excellence in water efficiency programming." says Lloyd Hathcock, director of program development for Niagara Conservation. Hathcock adds, "This type of efficiency program can easily be adapted and scaled to the needs of other utilities in Florida as well as managed as a regional program."

To learn more about how Niagara's water efficiency program planning and management services can work for your utility, contact Lloyd Hathcock, director of program development for Niagara Conservation at 800-831-8383 ext 188 or at Lhathcock@niagaraconservation.com.

About Niagara Conservation

With a history of more than 30 years of quality and innovation, Niagara Conservation has earned an unparalleled reputation as the premier manufacturer of high-efficiency water and energy conservation products. Niagara is the leading developer of complete conservation solutions for utility companies, leading governments and environmentally conscious consumers. Founder and president William Cutler established Niagara Conservation in 1977, and today the company is a multi-million dollar organization located in Cedar Knolls, New Jersey with satellite offices in California, Texas, Arkansas, Florida, North Carolina and an affiliate company in Toronto. Niagara also serves a global client base throughout North America, South America, the Caribbean, Europe, the Middle East and Australia.