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NIAGARA CONSERVATION RELOCATES HEADQUARTERS TO FORT WORTH

Move to Texas Driven by Company's Commitment to Conservation

FORT WORTH, Texas – (August 8, 2011) – Niagara Conservation Corporation, a leading manufacturer of water and energy conservation products and services, recently relocated its national headquarters from Cedar Knolls, N.J., to Fort Worth, Texas.

While some sales, marketing and customer service personnel continue to operate out of the company's Cedar Knolls satellite office, local sales staff began occupying the company's new southern headquarters at 4200 Diplomacy Road in February 2011 and additional staff joined them in June. Currently, 30 people work at the Fort Worth headquarters, with 20 of those jobs being newly created. The 105,000 square-foot building also has tremendous growth potential, enabling the company to double capacity if needed.

"In many ways, this move demonstrates our commitment to providing consumers energy- and water-saving products," said Carl Wehmeyer, Executive Vice President at Niagara Conservation. "Being centrally located in a part of our country that faces some of the most drastic water scarcity issues only strengthens our focus on the conservation of our planet's limited resources."

Niagara is also making sure that its new building is working to reduce the company's carbon footprint by installing its Stealth ® [ultra-high efficiency toilets](#), ultra-low flow faucet [aerators](#) and [programmable thermostats](#) throughout the building.

Additional planned upgrades include the installation of occupancy sensors and metal halide lighting to conserve energy. The company also plans to build a showroom, install a testing lab for product development and create a training center to demonstrate the water and energy saving features of Niagara products for customers and utility partners.

ABOUT NIAGARA CONSERVATION Niagara Conservation Corporation, based in Fort Worth, Texas, is a leading manufacturer of water and energy conservation products and services. The company, founded in 1977 by William Cutler, has revolutionized the utility conservation industry with its [ultra-high efficiency toilets](#) including the revolutionary Stealth ® UHET 0.8GPF toilet, [low-flow showerheads](#) and [aerators](#), [lawn](#)

and garden products and award-winning EcoKits™. Niagara Conservation truly embodies *It's Easy Being Green*® philosophy believing that by developing and introducing water and energy conservation products, programs and services, the company is contributing to a better quality of life for all. Niagara Conservation hosts satellite offices in New Jersey, California, Florida, North Carolina and an affiliate company in Toronto. Beyond a local presence in the United States and Canada, the company also has international offices in Saudi Arabia and Chile and owns a manufacturing facility in China. Niagara serves a global client base throughout North and South America, the Caribbean, Europe, the Middle East and Australia. For more information on Niagara Conservation products and services, visit www.niagaraconservation.com, become a fan on [Facebook](#), or follow us on [Twitter](#).

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